



British Future  
Kean House  
6 Kean Street  
London WC2B 4AS

Tel: 020 7632 9069  
Twitter: @britishfuture  
www.britishfuture.org

## Privacy Statement January 2022

**Data protection officer: Ayesha Saran – [A.Saran@barrowcadbury.org.uk](mailto:A.Saran@barrowcadbury.org.uk). Ayesha is a member of the Board of Trustees for British Future and was appointed DPO in May 2018.**

### **British Future Privacy Statement**

At British Future we are committed to protecting and respecting your privacy. This Policy explains when, why and what personal information we collect about people who visit our website or subscribe to any of our e-newsletters: how we use it, the conditions under which we may disclose it to others and how we keep it secure. We may change this policy from time to time so please check this page from time to time to ensure that you are happy with any changes. By using our website you accept the conditions set out in this privacy policy. Any questions regarding this Policy and our privacy practices should be sent by email to [lucy@britishfuture.org](mailto:lucy@britishfuture.org) or by writing to British Future, Kean House, 6 Kean Street, WC2B 4AS. Alternatively, you can telephone 0207632 9069.

### **Who are we?**

British Future is an independent, non-partisan thinktank seeking to involve people in an open conversation, which addresses people's hopes and fears about identity and integration, migration and race, so that we feel confident about Britain's Future

### **How do we collect information from you?**

We obtain information about you when you use our website, for example, when you sign up to receive any e-news from our website, from an e-news itself, or via Twitter.

### **What type of information is collected from you?**

The personal information we collect might include your name, name of the organisation you work for, email address, IP address, and information regarding what pages are accessed and when, which we will access via Google Analytics for evaluation and monitoring purposes.

### **Use of 'cookies'**

Like many other websites, British Future and any other websites we may have in the future, use cookies. 'Cookies' are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow that website to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. This information helps us to improve our website. It is possible to switch off cookies by setting your browser preferences. Turning cookies off may result in some of our website features not functioning. For further information on cookies visit [www.aboutcookies.org](http://www.aboutcookies.org)

### **How is your information used?**

Where you have consented or a rule of law applies whereby your consent is not required, your Data will be automatically collected when you sign up to our Services.

We may use information held about you in the following ways:

- to ensure that content from our website is presented in the most effective manner for you and for your computer

- to provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes
- to carry out our obligations arising from any contracts entered into between you and us, for example if you take up employment with us. If you unsuccessfully apply for a job at British Future, your personal information will be held for 6 months after the recruitment exercise has been completed and will then be destroyed or deleted
- to invite you to events ran by us or our co-partners
- to monitor customer traffic patterns, website usage and related website information in order to optimize your use of our website; data collected in this way will be aggregated and anonymized and passed to a reputable third-party, but these statistics will include no information personally identifying you

You can opt out of your data being used for any of the Purposes of Use by emailing our administrator – Lucy Buckerfield.

The Purposes(s) of Use in relation to:

- your Sensitive Personal Data is lawful because you have given us your explicit consent to process your data in this way when applying for a role at British Future or if you have taken up employment with us
- usage Data and Third Party Data is lawful because it is necessary for the purposes of legitimate interests pursued by us and/or our web developers in order to keep the website up to date, organize events and functions and provide additional services to our users from time to time

Legitimate interest:

We may process your personal information for certain legitimate business purposes which are in our interests but which we believe also benefit people who we identify as potential supporters of British Future.

Those carefully considered and specific purposes might for example include the following:

- inviting potential speakers and participants in a business / professional capacity to our meetings or events.
- engaging with particular individuals holding relevant policy-making positions, hand-picked experts, corporate professional individuals, journalists and those working in other relevant sectors in a business / professional capacity.

### **How long is the information held for?**

We keep our retention periods for personal information under review. We are legally required to hold some types of information to fulfil our statutory obligations. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as is set out in any relevant contract you hold with us. Information held within grant files may be held indefinitely for historical and research purposes and may be shared with researchers.

### **Who has access to your information?**

We will not sell or rent your information to third parties. We will not share your information with third parties for marketing purposes. However, when we use third party service providers, we disclose only the personal information that is necessary to deliver the service and we have a contract in place that requires them to keep your information secure and not to use it for their own direct marketing purposes. Please be reassured that we will not release your information to third parties unless you have requested us to do so, or we are required to do so by law.

### **Your choices**

You have a choice about whether or not you wish to receive information from us. If you do not want to receive communications from us about our work, campaigns, events, surveys etc. which we think you might be interested in, or our e-news, you can unsubscribe on the communications themselves. Alternatively please send an email to the administrator here – Lucy Buckerfield, phone us on 02076329069 or write to us at British Future , Kean House, 6 Kean Street, London, WC2B 4AS.

### **How you can access and update your information**

The accuracy of your information is important to us. You have the right to request a copy of the information we hold about you so that you can ensure its accuracy. You can do this by the following methods: Send an email to the administrator here

and request the information held about you; phone: 0207 632 9069 or write to us at British Future , Kean House, 6 Kean Street, London, WC2B 4AS.

### **Security precautions in place to protect the loss, misuse or alteration of your information**

When you give us personal information, we take steps to ensure that it is treated securely. Non-sensitive details (your email address etc.) are transmitted over the internet, and this can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems. We use MailChimp to process our mailing lists whose servers and offices are located in the United States, so data may be transferred, stored or processed in the United States. This organisation has certified their compliance with the EU-U.S./Swiss-U.S. Privacy Shield Frameworks and continues to protect EEA, UK, and Swiss data in compliance with the Privacy Shield Principles. To learn more about the Privacy Shield Principles visit the U.S. Department of Commerce's Privacy Shield website: [www.privacyshield.gov/welcome](http://www.privacyshield.gov/welcome). More information on Mailchimp's GDPR policies and compliance with data transfer laws can also be found on their website: <https://mailchimp.com/gdpr/>. Apart from this organisation we will not transfer any personal information outside the United Kingdom.

### **Links to other websites**

Our website may contain links to other websites run by other organisations. This privacy policy applies only to our website, so we encourage you to read the privacy statements on the other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

### **16 or under**

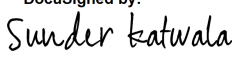
We are committed to protecting the privacy of children aged 16 or under. If you are aged 16 or under, please get your parent/guardian's permission beforehand whenever you provide us with personal information.

### **Review of this Policy**

We regularly review this policy. This policy was written in June 2018 and was last reviewed in January 2022

**Date:** January 2022

**Signed:** Sunder Katwala – British Future Director

DocuSigned by:  
  
B62C055CD55446A...

**Review date:** 3/2/2022